

Press release

Dec. 7, 2009

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Bekaert Specialty Films Announces New Regional Manager for the Americas

[Bekaert Specialty Films](#) LLC, the manufacturer of industry-leading Solar Gard[®], Panorama[®] and Quantum[®] window films, today announced the appointment of accomplished industry veteran Lawrence Constantin to Regional Manager, Americas. The new role for Constantin, a longtime Solar Gard executive who has held top positions with the European Window Film Association, highlights BSF's investment in growth and its efforts to professionalize and grow the window film industry in North America.

As Regional Manager, Europe, Middle East and Africa, Constantin helped strengthen Solar Gard's market position outside North America. While in that position, Constantin also served as Vice President and Treasurer of the European Window Film Association, which promotes the interests of the window film industry in Europe. Constantin has been in the window film industry since 1989 and with Solar Gard since 2001.

"The industry experience and knowledge that made Larry Constantin one of the top window film executives in Europe will serve Bekaert Specialty Films well as we continue our path of growth and innovation in the Americas," said Christophe Fremont, President, Bekaert Specialty Films. "Larry was one of the founders of Bekaert Specialty Films' Panorama program and his long-term commitment to the architecture market underlines Bekaert's leadership in flat glass."

Many issues that the EMEA window film market has faced in recent years, including more sophisticated glazing, the rising awareness of carbon footprints and tighter regulations, are now appearing in North America. Constantin has played a leading role in helping window film dealers in Europe, the Middle East and Africa address those challenges and raise awareness of window film.

"I'm delighted to be returning to the U.S. at such a crucial time for the window film industry in North America," said Constantin. "Solar Gard has been a leader in window film for 30 years and it's an honor to be a part of that legacy as we continue to lead the industry to its full potential."

About Bekaert Specialty Films

Bekaert Specialty Films LLC, www.bekaertfilms.com is a global leader in the development, manufacture and distribution of specialty films for use as solar control and safety window films and for industrial applications. The company delivers solutions for safety, security, glare, energy use and CO₂ emission reduction through a network of independent certified dealers and distributors in more than 60 countries under the Solar Gard[®], Panorama[®], Quantum[®] and Solar Gard[®] Armorcoat[®] brands. Bekaert Specialty Films also manufactures industrial films for the photovoltaic, electronics, medical, graphic arts and imaging, automotive and aerospace industries. ISO 14001:2004 certified, the company is the first in the industry to certify its carbon footprint, is a Climate Action Leader and is committed to environmental responsibility. Headquartered in San Diego, CA, Bekaert Specialty Films LLC is a subsidiary of the Bekaert group (Euronext Brussels: BEKB) a global company headquartered in Belgium with annual combined sales of €4 billion, more than \$5 billion.